membership requirements for user generated content sites

Under current law, adult user generated content site sites are only required to maintain 18 USC 2257 documentation for commercial images and video. However, ASACP requires some additional information from its user generated content site applicants. Therefore, in addition to following our standard membership application procedures, please submit the following:

• **A copy of your Terms of Service**

• **A letter from your attorney confirming that**

a) Your company makes a good faith effort to comply with the current laws and standards of record keeping of the U.S government as they relate to sexually explicit images and video
b) Your company makes a good faith effort to prevent persons under 18 years of age from accessing your sites
c) Your company makes a good faith effort to prevent images and video of persons under 18 years of age from being posted on your site(s)

• **Answers to the following questions, submitted on your company letterhead:**

a) How does your company comply with current laws and record keeping requirements as they relate to child pornography and preventing children from accessing adult material?
b) Since your company accepts user-submitted images/video featuring depictions of sexual activity (including penetration, oral sex, S/M, etc.) If so, what evidence warrants that such images/video depict only persons over 18 years of age?
c) What procedures are in place to verify that site members are over 18 years of age?
d) How does your company monitor your sites (including user profiles, emails, chatrooms, bulletin boards, messages, ad copy and banners) for terms which denote or imply underage content? (see ASACP's list of Unacceptable Terms)
e) How does your company block searches on those same terms?
f) How are profiles and images reviewed prior to posting, changing or updating?
g) Do your company and/or its sites provide or include:
   i) email capability (If so, how is this monitored?)
   ii) chat capability (If so, how is this monitored?)
   iii) a message board (If so, how is this monitored?)
   iv) file sharing capability (If so, how is this monitored?)
h) Does your company provide a "Report Abuse of TOS" capability?
i) Does your company use a third-party age verification service? If so, which company?
j) Is your website labeled as "adult" using an established labeling system such as ASACP's RTA "Restricted to Adults" Website Label or other meta data recognizable by filtering software, browsers, etc.

After ASACP reviews this information, we will contact you to complete the remaining steps in the membership application process. We appreciate your patience and cooperation, and we look forward to welcoming your company as a new member of ASACP!